

CABINET MEMBERS REPORT TO COUNCIL

25 March 2026

**COUNCILLOR ADAMS - CABINET MEMBER FOR STRATEGY,
COUNTYWIDE WORKING AND EXTERNAL PARTNERSHIPS,
PERFORMANCE, COMMUNICATIONS, HR AND LEGAL SERVICES**

For the period February to March 2026

1 Progress on Portfolio Matters.

Elections

The Electoral Services Team are now working towards the delivery of the Norfolk County Council elections on 7th of May. Following the Local Government Boundary Commission for England review which was completed in 2021 this election will be held on new divisional boundaries, these being the first County Council elections held since then.

Communications

It has been another bumper month for engagement on NNDC's social platforms. For the second month in a row, we have registered more than one million views of our postings on Facebook and added 505 net followers across all channels. We have also experienced strong engagement on Facebook, TikTok and Instagram.

The Communications team have supported officers with communications on the Coastal team's work on the Sheringham Prom void; Coastwise's funding and programme timeframe; projects at Happisburgh including the carpark relocation; election preparations; the O&S Committee's work on mobile connectivity; the budget; Fakenham leisure centre redevelopment and the Economic Development team's activities including the Inspiring North Norfolk and Annual Business Forum events.

The Communications team have also contributed to consultation exercises for car park charges and council tax.

We've been able to secure coverage from BBC, ITV, EDP, That's TV, the I-paper and The Telegraph with another strong month of positive media relations.

Democratic Services

The Council's eDemocracy YouTube Channel now has over 300 subscribers. Since the launch of the channel in 2020, over 27,000 hours of footage has been watched. We are working to improve the look and layout so that it is easier to find live-streams for key committees and access archived recordings. More information can be found here: [NNDC eDemocracy - YouTube](#)

Following consideration of the Budget at the Full Council meeting on 18th February, the committee workload is easing a bit and we are starting to look at setting work programmes for the year ahead.

A second training session for Licensing Committee members took place on 3rd March, focussing on premises licences.

Legal

The legal team continues to support the wider council to fulfil its statutory responsibilities under Freedom of Information and Data Protection legislation and all Information Governance matters. Performance for responding to statutory requests for information is at or above 95%.

The legal team are working with other support services to develop more online facilities for the public in respect of making requests for information.

The legal team are actively engaging with the LGR process and planning.

The legal department continues to successfully recover, via legal routes, large sums of council and business rates arrears, supporting the success of the Revenues team. The most recent being recovery of £25,000 of longstanding arrears from one individual. This is in addition to the day-to-day support obtaining charging orders and securing those on properties.

The legal team continue to provide support on some longstanding empty properties to enable them to be brought back to use.

The legal team are significantly involved in moving the FLASH project forward, dealing with all legal aspects including contract negotiations and property transactions.

The legal team are involved in supporting the implementation of new legislation, notably the Renters Rights Act 2025, which is considered the most significant overhaul of the private rented sector since the Housing Act 1988, introducing sweeping reforms to abolish no fault evictions, fixed term tenancies, anti-discrimination measures, improved standards and a host of new enforcement powers and duties to deal with private landlords who are in contravention.

Human Resources

Activities have taken place over the last couple of months to celebrate both National Apprentice Week (9 – 15 February 2026) and International Women’s Day (8 March 2026).

Members of the team are working with colleagues across Norfolk in data gathering and the identification of key issues, terms and conditions, workforce and union engagement in the context of LGR.

2 Forthcoming Activities and Developments.

Communications

The team has made good progress with preparations for the celebration of Cromer Pier’s 125th anniversary, including constructive conversations with key stakeholders.

We continue to make progress collaborating with Norfolk Screen on our film production outreach and pursuing opportunities to promote North Norfolk as an attractive location for projects which deliver a boost to the local economy and increase the district’s visibility and reputation.

Human Resources

Work is ongoing to update NNDC policies and procedures in line with the legislative changes required in the Employment Rights Act 2025.

3 Meetings attended

Meetings:

- Integrated Care Board
- Leaders of other Councils
- Anglian Water

Upcoming

- Royal Navy
- RWE
- Multiple Internal Meetings

Attended:

- “Everyone Has a Right to Play” event at Thursford